



Building your digital **momentum.**

We build connected websites, campaigns, dashboards, application-layer workflows, and practical automation for companies that need cleaner operations and stronger visibility.

COMPANY PROFILE | 2026

WHO WE ARE

A digital transformation partner for ambitious businesses.

WQTAK brings strategy, marketing, technology, and creative execution together so businesses can build stronger online systems and more consistent customer journeys. We help companies understand what to build, how to present it, and how to keep improving after launch.

- 1 Clear digital roadmaps** for new and growing brands.
- 2 Practical execution** across creative, technical, and marketing tasks.
- 3 Transparent communication** from planning through delivery and beyond.

50+

Projects Delivered

12+

Active Client Brands

5+

Industry Sectors

18+

Years Experience

From strategy to systems that keep improving.

We do not treat digital work as isolated tasks. Every project connects brand presence, customer experience, operations, and measurable performance.

Strategy

Clear priorities, roadmaps, and growth direction.

Execution

Design, development, campaigns, and launch support.

Optimization

Reporting, feedback, and continuous improvement.

One team for the digital work that should feel connected.

We connect strategy, design, marketing, development, data, and automation into one clear operating rhythm across Egypt, the GCC, and wider markets including Europe and Canada.

WHAT WE DO

One connected team for your full digital operation.



01

Digital Strategy

Growth plans, audience priorities, channel selection, and clear execution roadmaps.



02

Web Development

Responsive websites and landing pages built around credibility and conversion.



03

Marketing Systems

Content direction, paid campaigns, creative assets, and performance reviews.



04

Data & Dashboards

KPI tracking and leadership dashboards that turn scattered data into decisions.



05

Application Layer

Internal tools, operational screens, forms, and workflows above your systems.



06

Process Automation

Flows that reduce repetitive work, handoffs, manual reporting, and delays.



07

AI Enablement

Practical AI for reporting, customer journeys, productivity, and knowledge access.



08

SEO & Search

Technical foundations, page structure, and content for stronger organic visibility.

Also delivered:

ERP Systems | Mobile App Development | Branding & Identity | Digital Ads Management | Marketing Consulting | Social Media Marketing

One operating rhythm across all services.

Planning, creative, technical delivery, and reporting are handled as one connected flow.

Plan

Audience, offer, channels, and structure.

Build

Web, content, assets, and workflows.

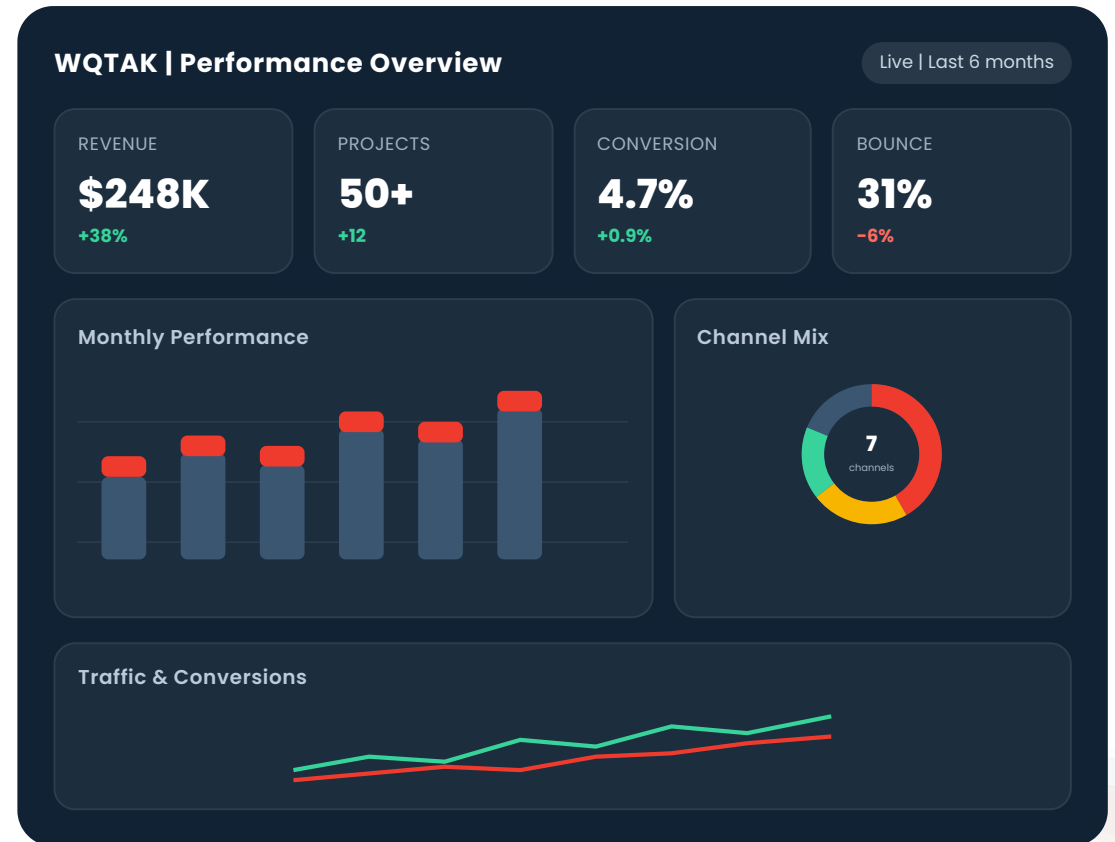
Measure

Dashboards, KPIs, and next actions.

Turn scattered data into decisions you can act on.

We build leadership, sales, marketing, and operations dashboards that bring your numbers into one place with KPI tracking, clear reporting, and live performance views.

- 1 **Executive dashboards** with the metrics that matter most.
- 2 **Automated reporting** instead of manual spreadsheets.
- 3 **Real-time KPIs** for revenue, traffic, and conversions.



Turn your data and processes into usable tools for the team.

We design the operational layer that helps teams see performance, submit requests, track work, automate steps, and make faster decisions while sitting above your existing systems.

01

Map the process

We identify inputs, owners, data sources, bottlenecks, and decision points.

02

Build the interface

Dashboards, forms, views, and workflow screens built around real team use.

03

Automate & measure

Manual steps are reduced and key results become easier to track and improve.

04

The outcome

Cleaner operations, faster decisions, and less time digging for data.

BI Dashboards

For leadership, sales, marketing, and operations.

Workflow screens

Internal workflow views and structured request forms.

Automation

For approvals, reporting, reminders, and handoffs.

Less manual follow-up

Requests, updates, and ownership become clearer for every team member.

Cleaner reporting

Managers see progress and performance without chasing scattered files.

Faster decisions

Operational data becomes easier to read, compare, and act on.

Systems your customers trust and your team relies on.

Website Development

Responsive, friendly websites are crucial for your business. We build outstanding sites that delight customers on any device and turn visitors into loyal customers.

Mobile App Development

All of your business in your customer's hands. We create apps that stay longer on your audience's phones and stand out from digital distractions with attitude and simplicity.

ERP Systems

ERP centralizes data, provides cross-departmental visibility, resolves data conflicts, and drives process improvements for cost savings and better productivity.

Responsive. Reliable. Built to convert.

From a landing page to a full operating system, every build is designed, written, tested, and prepared for real use across devices.

100%

Responsive

A+

Performance

UX structure

Information architecture and screens built for clarity, speed, and trust.

Technical quality

Responsive implementation, clean handoff, and review before launch.

Launch support

Deployment, checks, and next-step recommendations after go-live.

Brands people remember. Campaigns that perform.

Social Media & Ads

We create, curate, and customize captivating content to build brand awareness and higher sales, backed by smart, low-cost digital ad campaigns that reach the right people with measurable results.

Marketing Consulting

Our digital experts help with your projects and growth strategies, bringing your marketing activities back on track with a clear, evolving plan driven by analytics and trends.

Branding & Design Services



Logo Design



Brand Identity



Corporate



Catalogs



Labels



Decks



Videos

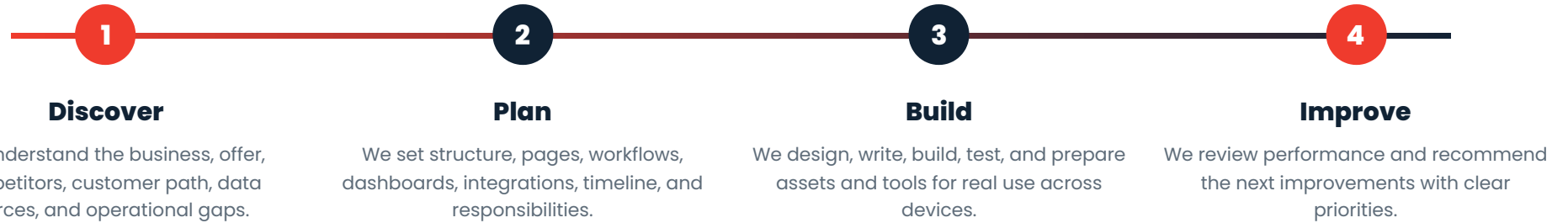


Animations

Design is king. It is the brand's first point of touch with your prospects, so we put all our expertise into delightful designs for your website, social artwork, and creatives that raise brand awareness and sales.

A clear delivery process from first brief to launch.

No filler work. No disconnected assets. Every step is built to make the next decision easier.



A delivery process built for clarity.

Every stage has a practical output, so the business knows what is done, what is next, and why it matters.

Brief

Clear scope and expectations.

Review

Focused feedback and approval points.

Improve

Measured next actions after launch.

OUR CLIENTS

Brands we've built digital futures for.

Websites, campaigns, and brand systems across hospitality, real estate, healthcare, technology, travel, and industry, delivered across Egypt and the region.



Hollywood Sharm

HOSPITALITY | HOLLYWOODSSH.COM



Golf Heights

REAL ESTATE | GOLF-HEIGHTS.COM



Blue Star Travel

TRAVEL | BLUESTARSSH.COM



Look Hotels

HOSPITALITY | LOOKHOTELS-INT.COM



The Villa

HOSPITALITY | RESORT WEBSITE



Down Town Sharm

HOSPITALITY | PORTFOLIO PROJECT



3qaratna

REAL ESTATE | 3QARATNA.COM



Puvana Water

F&B | PUVANAWATERKSA.COM



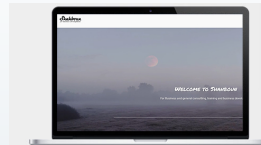
IDM Tech

TECHNOLOGY | IDMTECH.NET



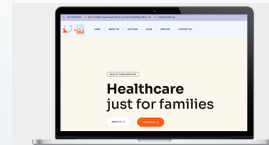
German Steel

INDUSTRIAL | GERMANSTEELEG.COM



Shahboun

PORTFOLIO | SHAHBOUN.COM



EWT Clinic

HEALTHCARE | EWTCLINIC.AE

12+ client projects across hospitality, real estate, healthcare, technology, travel, F&B, and industry.

Project visuals from wqtak.com/our-clients

MEET OUR TEAM

The people behind your digital growth.

A focused team combining strategy, creativity, and technology to deliver real business results.



Ahmed Azab
Branding Consultant



Youssef Shahboun
Digital Transformation Consultant



Olga
Marketing Consultant

Growth starts with the right partner.

Tell us what you want to improve across website, marketing, dashboards, automation, or full digital presence, and we'll shape the right plan.

2006–2026

Building digital momentum

Consulting

Business-first thinking before design or development starts.

Creative direction

Brand, content, and visual systems that feel consistent.

Technical delivery

Web, data, and automation execution with practical handover.

Strategy, technology, and creativity under one roof.

01 Connected, not scattered

Strategy, design, marketing, development, data, and automation in one operating rhythm.

02 Data-driven decisions

Dashboards and reporting that turn scattered numbers into clear next steps.

03 Practical automation

We cut repetitive work, manual reporting, and operational delays.

04 Regional reach

Projects delivered across Egypt, the GCC, MENA, Europe, and Canada.

50+

Projects Delivered

5+

Industry Sectors

8

Core Service Lines

100%

Strategy to Launch

A partner for growth, not just production.

WQTAK connects the thinking, the build, and the measurement so each project has a clearer business purpose.

Clarity

Decisions based on priorities and data.

Consistency

One voice across web, marketing, and sales.

Momentum

Continuous improvements after launch.



Let's build your digital future.

Start with a consultation and get a practical recommendation for your website, marketing, dashboards, automation, or full digital presence.

CALL / WHATSAPP

+20 101 538 8921

+20 106 192 6672

EMAIL

info@wqtak.com

Request a consultation

ONLINE

www.wqtak.com

@wqtak | facebook | instagram | linkedin